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Ideas

Many great ideas go unexecuted,
and many great executioners are
without ideas.

ONE WITHOUT THE OTHER IS
WORTHLESS

- TIM BLIXSETH





Message from the Country Manager Metal Cutting Division

Dear Customers and colleagues,

It gives me a great pleasure to present the 12th issue of Communiqué. We continue our tradition of updating you with the latest happenings and buzz. Let me begin by WISHING YOU ALL A VERY HAPPY FESTIVE SEASON., Indeed, we have a long festive season ahead! Let us travel a bit down memory lane and relive the recent festivals we have celebrated. We celebrated GANAPATI with a lot of enthusiasm followed by NAVARATRI, which represents celebration of Goddess Durga, the manifestation of GOD in the form of Shakti - the Power.

Later this month we have Bakr ID, which teaches us the submission and sacrifice towards god. In November we have the biggest festival of India, DIWALI, the festival of lights and colors, which signifies the triumph of good over evil. As we approach the year end we have Christmas, the birthday of Jesus the Christ, who taught us about forgiveness.

Last but not the least, PONGAL or MAKARA SANKRANTI in January, the festival of Harvesting, which preaches us that results are always proportionate to efforts. Since the festive season has already begun, the mood is upbeat and positive sentiment has already set in the industry.

Coming back to our business and shifting our focus to the current affairs on industry. Recently union government has announced the FDI policy which is the beginning of reforms. After this, announcement, the value of rupee in comparasion to dollar has risen.

This will be the big relief for customers who are planning to buy imported machines. Our enquiry level has increased substantially and customers are looking forward to finalize the orders at the earliest – an indicator of positive mindset and positive sentiment in the market. Now from Electronica Hitech's perspective, I would like to announce that we have started manufacturing our own CNC lathes at Pune. These machines will have a design similar to SUPER ELTURN series which we used to manufacture a decade ago. The models will be ELTURN 200SL, which is a true slant bed lathe and already in the market. ELTURN 16 will be launched by end of this month. ELTURN 20 is under development and will be launched at the end of November.

The other half of our basket includes Hartford - No. 1 machining center manufacturer from Taiwan, Doosan - No. 1 manufacturer from Korea, Okuma - pioneer in the world for machine tool technology. We have Surface Grinders from Proth - a leading manufacturer from Taiwan and FERMAT from Czech Republic - a leading manufacturer of Boring machines.

Please feel free to get in touch with us for any information on any of the products You can write to us at marketing@electronicaHITECH.com

Once again, I wish you all a very happy festive season.

Thank you.

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Reinforcing market presence

AMTEX Exhibition:

Asia Machine Tool Exhibition, Delhi, is one of the largest machine tool shows in Asia showcasing the latest technological advancements in the fields of Metal Cutting and Metal Forming. The 4 day event from 27th- 30th July 2012 saw a large turnout of interested customers.

Electronica Hitech had displayed a CSM make Tube Bending Machine. Our stall received an overwhelming response and resulted in a healthy number of enquiries. Snap shots alongside will showcase an abbreviated view of the customer response..



Reinforcing market presence

STICON Exhibition:

STICON 2012, the state level convention of Micro and Small Industries in Tamil Nadu, was held at Hosur on 17th and 18th of August 2012. The event was hosted jointly by TANSTIA and HOSTIA.

The event saw versatile customer from all parts of Tamil Nadu. Electronica Hitech exhibited a focused display for ELTURN 200 SL a turning center. As the southern market has an inclination for turning centers, our stall received a very good response.



Interactive Customer Meet

OKUMA Seminar:

A seminar jointly organized by Okuma India and Electronica Hitech was conducted at Pune on 4th September 2012.

A pioneer in the Machine tool segment, Okuma displayed its credentials and the latest technology advancement to a packed crowd. The meet received a very positive response with customers peppering the experts (from OKUMA, Japan) with a bunch of technical questions. Considering the presence and impact of OKUMA in the minds of customers and the response from the customer meet, this seminar will open up new opportunities and lot more customer interactions in future. The meet concluded with a lot of personal interactions and query solving on individual basis within the customers and principals.

Communiqué

A new star is born

New Launch


ELTURN 16



Machines available ex-stock

Sr. No.	Machine Model Available	
1.	HARTFORD LG 1000AP + Fanuc 0i MD	3 NOS.
2.	PROTH PSGS 3060AH	2 NOS.
3.	OKUMA GENOS L250	1 NOS.
4.	AKYA PAK PROFILE BENDING APK 101	1 NOS.
5.	AKYA PAK PROFILE BENDING APK 61	1 NOS.
6.	CRIMPING MACHINE F120UC	1 NOS.
	32 MS	7 NOS.
	51 MS	3 NOS.
7.	HOSE CUTTING MACHINE MODEL CM35	1 NOS.

Please note: Offer valid only till stocks last and machines will be allotted on first come first served basis only.



Hurry! Use this
info to your
advantage, and
book your
machines today!

Feedback

Want to tell us what you think of these articles, or looking for more details about a particular write-up? Then get in touch with us today.

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We look forward to hearing from you soon.

Feedback